Seamless

Weekly Social Media Planner

Date:

- [ ] 1 educational post (tip, how-to, insight)
- [ ] 1 behind-the-scenes photo or reel
- [ ] 1 customer review or social proof
- [ ] 1 service highlight or offer
- [ ] 1 call-to-action post
- [ ] 1 engagement post (question or poll)
- [ ] Keep your branding consistent
- [ ] Use location-based hashtags where relevant
- [ ] Repurpose content across platforms