Seamless

SEO Starter Checklist

Date:

- [ ] Add target keywords to titles and first H2
- [ ] Optimise alt text for all images
- [ ] Add internal links to main service pages
- [ ] Update old blogs every 4 to 6 weeks
- [ ] Include your business name in title tags where relevant
- [ ] Add structured data (FAQ schema, Service schema)
- [ ] Make sure every page has a clear purpose
- [ ] Use short paragraphs for readability
- [ ] Track keywords weekly in SE Ranking