Seamless

SEO Recommendations for Maximum Performance

Date:

- [ ] Focus every page on one primary keyword
- [ ] Avoid keyword cannibalisation
- [ ] Use internal linking to strengthen pillar pages
- [ ] Create supporting blogs for each major service
- [ ] Use FAQ schema on informational sections
- [ ] Use Service schema on service pages
- [ ] Update your homepage hero section twice a year
- [ ] Add new case studies regularly
- [ ] Publish 1–2 blogs per month
- [ ] Monitor rankings weekly and adjust based on data