Seamless

Google Business Profile Essentials

Date: _____

- [ ] Choose the correct business category
- [ ] Upload high quality, recent photos
- [ ] Respond to all reviews
- [ ] Add services and products
- [ ] Keep your NAP details consistent everywhere
- [ ] Post weekly updates
- [ ] Enable messaging
- [ ] Add holiday hours in advance
- [ ] Check for duplicate listings
- [ ] Make sure the sitemap is submitted in Search Console